# Agenda THURSDAY, OCTOBER 8, 2009

8:00 a.m. - 10:00 a.m. -- Registration and Continental Breakfast

### **Pre-Conference Session:**

8:30 a.m. - 10:00 a.m. -- "Chapter 20 for Beginners"

A pre-conference introduction to lowa Code chapter 20 and PERB functions. This is a special "early bird" session designed to allow those new to chapter 20 to gain a basic understanding of the Public Employment Relations Act and PERB functions before the regular conference program begins. PERB staff will provide a brief overview of such matters as bargaining unit determination and election procedures, bargaining and impasse timelines and procedures, types of cases handled by PERB, including prohibited practice complaints and negotiability disputes, and services provided by PERB, including website information

### Conference Schedule:

10:00 a.m. -- Welcome - Jim Riordan, Chair, PERB

10:15 a.m. - 11:45 a.m. -- "Top Ten List for Successful Mediation"

This session will explore how mediation has evolved over time and what it takes for a successful mediation now. It will explore issues such as preparation by the parties, advocate and mediator behavior, aggressive vs passive mediation, debriefing after the session. Specific suggestions by mediators that would increase the effectiveness of the process will be included. Finally, the session will involve participation by the audience on how to prepare for and engage in an effective mediation.

MODERATOR: Roger L White - Mediator, Facilitator, and Arbitrator, Cedar Falls, Iowa

Rosemary Hayes - Commissioner, Federal Mediation & Conciliation Service, Cedar Rapids, Iowa

Linda Schneider - UniServ Director, Great River UniServ Unit, Davenport, Iowa

Steve Avery - Attorney, Cornwall, Avery, Bjornstad & Scott, Spencer, Iowa

12:00 p.m. - 1:00 p.m. -- LUNCH (Provided)

1:00 p.m. - 1:45 p.m. -- "PERB Update"

PERB will provide information about delivery of services during the budget crisis, caselaw developments and the PERB website.

1:45 p.m. - 2:45 p.m. -- "Ethics in Labor Relations"

Two experienced labor and management representatives will discuss ethical concerns in negotiating and administering a collective bargaining agreement.

James C. Hanks - Attorney, Ahlers & Cooney, P.C., Des Moines, Iowa.

MacDonald Smith - Attorney, Smith & McElwain, Sioux City, Iowa

2:45 p.m. - 3:00 p.m. - BREAK

3:00 p.m. - 4:30 p.m. -- "A Look Back"

A former Executive Director and PERB Board Member and former PERB staff members will reflect on challenges faced in establishing the agency and implementing the Public Employment Relations Act. The panelists will also provide personal perspectives on what the future may hold for the Act

MODERATOR: Peter Pashler - former Executive Director and PERB Board Member, Currently, Attorney, Ahlers & Cooney, P.C., Des Moines, Iowa

Ron Hoh - former PERB Director of Mediation Services and Hearing Officer (ALJ). Currently, Arbitrator, National Academy of Arbitrators, Creve Couer, Missouri

Bill Snyder - former PERB Mediator and Hearing Officer (ALJ). Retired Director of Human Resources, lowa Judicial Branch, Des Moines, Iowa.

Jeffrey A Krausman - former PERB Mediator and Hearing Officer (ALJ). Currently, Attorney, Dickinson, Mackaman, Tyler & Hagen, Des Moines, Iowa.

John Ayers - former PERB Mediator and Hearing Officer (ALJ) Currently, Arbitrator & Minister, Our Lady of the Americas & Saint Boniface Catholic Church, Des Moines, Iowa

4:30 p.m. - 6:00 p.m. -- RECEPTION

### FRIDAY, OCTOBER 9, 2009

7:00 a.m. - 8:00 a.m. -- Continental Breakfast

8:00 a.m. - 9:15 a.m. -- You Can't Always Get What You Want, But If You Try, Sometime .... You Get What You Need: Perspectives From Neutrals on Effective Advocacy in Impasse Cases"

A panel of highly experienced neutrals will discuss the presentation of offers and supporting evidence in Chapter 20 factfinding and interest arbitration cases. This interactive session will examine various topics that affect the probability of having offers selected. Session components will include determining which statutory decision criteria carry more weight on different issues where external comparability clashes with internal comparability; how to determine ability to pay; and the degree of deference owed to bargaining history. Other topics include bringing issues other than wages and insurance to hearing, how to propose and support changes in contract language, and how to use the PERB databases to prepare for hearing. Attendees will have the opportunity to actively participate in this session, including ability to offer suggestions about how much analysis of the evidence is useful in understanding the rulings in an award.

MODERATOR: Peter Feuille - Professor, University of Illinois; Arbitrator, National Academy of Arbitrators.

Ruth M Weatherly - Professor, Simpson College, Indianola, Iowa; Arbitrator.

Dennis A. Krueger - Arbitrator, Krueger Consulting, Des Moines, Iowa

Richard C. Pegnetter - Dean of Business, Florida Gulf Coast University, Bonita Springs, Florida; Arbitrator

9:15 a.m. - 9:30 a.m. -- BREAK

## 9:30 a.m. - 11:00 a.m. -- "What Convinces Arbitrators in Discipline, Discharge and Contract Interpretation Cases"

In this session a panel of experienced arbitrators will focus on the evidence, arguments and advocacy techniques that convince arbitrators one way or the other in discipline and discharge cases. For example, what are the elements of a well-argued discipline case? How often are the seven time-worn tests of discipline really used and how much weight do arbitrators give them? How much notice is enough? How important is the investigation? What mistakes do employers make when applying rules inconsistently? How best to argue that the "punishment doesn't fit the crime?" What can employers and unions do to increase the chances of getting the arbitrator to see things their way?

Our panel will provide answers to these and many other questions and will provide their valuable insights into what parties can do, and what they should not do, in a discipline/discharge case

The panel will also touch on contract interpretation issues such as general contract interpretation principles, bargaining history and past practice to give meaning to disputed language and to seek the prime directive - determining the intent of the parties

MODERATOR: Jeffrey W Jacobs - Arbitrator, National Academy of Arbitrators; Attorney, Edina, Minnesota

Harvey A Nathan - Arbitrator, National Academy of Arbitrators, Chicago, Illinois

Christine Ver Ploeg - Professor, William Mitchell College, St. Paul, Minnesota; Arbitrator, National Academy of Arbitrators.

Hugh J. Perry, former PERB Mediator and Hearing Officer (ALJ) Currently, Attorney and Arbitrator, Perry Law Offices, Storm Lake, Iowa

### 11:00 a.m. -- Regular Conference Program Ends

#### **Optional Post-Conference Session:**

### 11:15 a.m. - 12:15 p.m. -- "Navigating PERB's Website and Electronic Databases for Information"

Learn where and how to access information and documents from the website and electronic databases, such as neutral biographies, recent PERB decisions, health care data, and current contracts. The basics of using the search and contents functions of the databases will be provided as well as search tips to find cases or contracts.